



"Space Precinct may be the ultimate combination of a proven formula -the 'New York cop action drama' - and science fiction. New York cop shows, long considered a reflection of contemporary urban life, have always been popular. I guess about the only thing that hasn't been done yet is to take New York cops and put them into outer space. We've taken care of that." - Gerry Anderson, Creator and Producer

Dear Promotion Director,

Congratulations. Your station is among the prestigious station line-up that will be carrying *Space Precinct*, Gerry Anderson's 36 million dollar sci-fi adventure series starring Ted Shackelford. Enclosed are materials to help you promote *Space Precinct* in your market.

- * General program information, including a comprehensive explanation of the series' premise.
- * Detailed synopses of the first 6 episodes, including log lines, cast and credits.
- * Bios of cast members, producers, directors.
- * 4 press releases that you can localize for your market and send out prior to premiere week.
- * A background feature story (and appendix) for your local television editors.
- * TV Guide ad slicks.
- * Logo sheet.
- * Generic and episodic B&W photos and color slides.
- * 35mm logo slide.
- * Theme music on cassette and open reel.
- * An issue of FAB magazine, published by The Fanderson Society, Gerry Anderson's worldwide fan club (more issues to follow).
- * 2 issues of the Demeter City News
- * A sample of Grove Television's *Space Precinct* badge, voted "Best Giveaway" at NATPE 1994. These can be customized with your station call letters. I will be happy to provide you with prices and ordering instructions.

You will be receiving regular updates, including synopses and episodic artwork which you can add to this book. National premiere week is October 3, 1994 and will be supported by a nationwide publicity blitz that will include consumer newspapers, magazines, television appearances and radio interviews.

By now you should have received a copy of the episode entitled "Protect and Survive". Though it is marked "Not For Broadcast" feel free to use this footage for your Fall campaigns. Within a few weeks you will receiving generic and episodic on-air promos. On behalf of GroveTelevision I promise you our support and look forward to working with you. Please call me with any questions that you might have.

All good wishes,

Richard Hammer

Distributed exclusively by:



CONTACT:
RICHARD ELLIOT HAMMER
SR. VICE PRESIDENT
PUBLICITY, PROMOTION
& CREATIVE SERVICES

8383 Wilshire Boulevard
Suite 1010
Beverly Hills, California 90211
Telephone 213/782-3535
Fax 213/782-0103

ADDENDUM

Please note (and advise your Program Directors) that we have not yet selected the running order of the first 4 episodes. I expect to have a running order for you by the end of August and have advised the national listings editors of this situation. For programming purposes your Program Directors can feel free to enter show numbers 1 through 24. We will assign an episode title to each show number once the running order is established.